

Deutsche Post DHL Once Again Main Sponsor of the Beethovenfest

- In 2011 once more: free concerts in the Post Tower Lounge
- Promotion of new blood at “Clear the stage for Beethoven”

Bonn, 2 September 2011: In 2011 too, Deutsche Post DHL is the main sponsor of the internationally acclaimed Beethovenfest in Bonn. As a supporter of many years' standing, the company will be involved not only with its financial contribution, but also with its Post Tower Lounge as an event venue. The corporation is thus helping to promote the successful approach of the Beethovenfest management to open up the festival to increasingly broad sections of the community.

Thus the series of concerts in the Post Tower Lounge are deliberately being held without charge. Even though the details have not been finalized at the time of going to press, the programme will include modern music and forms of performance alongside classical music. The particular focus of all the performances will be on the promotion of new musical blood. The goal is to provide a stage for highly talented young musicians.

Together with the *Bürger für Beethoven* (“Citizens for Beethoven”) Deutsche Post DHL is also organizing the musical festival “Bühne frei für Beethoven” (“Clear the stage for Beethoven”) as in previous years. On 1 October school students will appear on various stages in downtown Bonn. Here too, the focus is on the promotion of young musicians. In the context of festivities to mark the Day of Germany Unity and North Rhine Westphalia Day on 3 October, they will appear in Bonn to show visitors something of the special musical tradition of the former capital.

With its long-term support as main sponsor, alongside numerous other local activities in the cultural and educational sphere, Deutsche Post DHL is giving a strong signal of its ongoing commitment in its headquarters location.

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