



B E E T H O V E N F E S T B O N N

Beethovenfest Bonn 2011 in brief

Structure

- Gemeinnützige GmbH (limited liability non-profit company);
Shareholders: City of Bonn (2/3) and Deutsche Welle (1/3)

Events

- 64 concerts in main programme at 25 venues from 9 September to 9 October 2011; one special concert on 18 May
- Premiere "Look at Beethoven" on 13 September 2011 in Kunstmuseum Bonn
- Extensive accompanying programme with another 75 events (including exhibitions, lectures, readings, Post Tower Lounge concerts, workshops, symposium, films, installations, Public Viewing)
- New venue for 2011 is Villa Hammerschmidt
- More than 2,000 artists will contribute to the Beethovenfest Bonn
- Two third of the main programme concerts will be broadcasted by the mediapartners: regional broadcaster Westdeutscher Rundfunk, the national radio stations Deutschlandfunk / Deutschlandradio Kultur, and the external broadcaster Deutsche Welle. Deutsche Welle will be broadcasting a number of concerts worldwide, and making these and others available on podcast.

Education Projects

- Ten services for students and trainees in the region: "How does it work?", "Questions", „Backstage“, "Clear the Stage for Beethoven", "Young and Curious", "Rendezvous", "Orchestra Campus Dialogue", "Student Presentations", "Student Managers", "Rehearsal Visits"
- 3,750 children and young people will be reached, 1,875 as active participants and 1,875 as part of specially designed services
- Since February 2011, the student managers of the Young Beethovenfest have been organizing the concert by Goran Bregović and his Wedding and Funeral Orchestra at the Telekom Forum on 17 September
- The Student Manager Project has already received a number of awards: the student managers won the 2009/2010 "Kinder zum Olymp!" prize awarded by the Kulturstiftung der Länder, and are among the prizewinners of the 2011 "365 Orte im Land der Ideen". In addition, the project was included in the list of model projects by the Federal Government's Cultural Commissioner.

Social Media

The Beethovenfest Bonn is present on Web 2.0:

- Facebook, Twitter, Vimeo, YouTube and Flickr

Sales

- Available tickets: 45,500,
- Average ticket price: 46 euros
- Ticket prices vary from 9 to 1355 euros (plus advance-sales fee)
- School and college students get a 50 % discount for all concerts
At selected concerts, the Beethovenfest Bonn reserves a certain number of seats for school and college students (below the age of 30), tickets for which can be bought for 8 € on production of a valid student identity card.

Budget

The total budget of the Beethovenfest 2011: 4.8 million euros (2010: 4.5 million euros)

- 32% of the budget comes from public grants (the city of Bonn, the Rhein-Sieg district); project support from the state of North-Rhine Westphalia and the Ministry of Foreign Affairs
- The remaining funds are obtained by the company (sponsors, foundations, ticket sales, media fees)